

HEAT THREADS

Zerofit's secret weapon is their Heat Threads fabric, which generates heat as you move around inside it. Smart stuff.



Live up to the warmth claims - but that comes at a cost of bulk



Polo neck is a very useful and warm touch

4 Zerofit Heatrub Ultimate £59.95 top, £59.95 pants
Bold claims backed up by stellar performance
www.zerofit.co.uk

Zerofit's marketing for the Heatrub Ultimate makes a most emphatic statement, declaring them to be "the world's warmest base layer". Previous experience with the brand has indeed shown the Heatrub to be very toasty. Zerofit also quote independent lab test results showing them to be up to five times warmer than other base layers they were pitted against. They also say the effectiveness of the Heatrub shirt and leggings obviate the need for additional mid-layers.

The fabric is a blend of acrylic, nylon, polyester, wool and polyurethane. It can stretch in four directions, so the material has very even contact with your body. Zerofit's secret weapon is something they refer to as "technologically enhanced Heat Threads" that are activated by the user's movements in the garments, generating instant warmth that the base layers are able to retain. However that all works - and it certainly does work, because you can't fault the

Zerofits for warmth - they are a little bulkier than the other offerings. The trade-off perhaps for less need for additional layers. Not everyone will like how the Zerofits feel against the skin. Your warmth-hungry tester doesn't mind, but one of our colleagues is less keen. They are also a little less able to stay in place when moving around on the bike, the leggings riding up a bit unless tucked firmly into long socks. You quickly get very warm off of the bike, too.

THE FACTS	
Material	Acrylic, nylon, polyester, wool, polyurethane
Sizes	XS-3XL
Warranty	Standard consumer right
Seamless	✗
Fly	✓ (men's leggings)
Seasons	Winter and colder months

'You can't fault the Zerofits for warmth'

VERDICT
 If you're looking to keep warm, they deliver. But their bulkiness will count against them in some situations.

