

A SLICE OF GUY

AGV's new replicas set to ride the wave of Guy Martin's burgeoning popularity

After years of solely shouldering the burden of flogging race replica AGVs, Valentino Rossi is getting a little help – from Guy Martin.

The Italian company have added two Martin reps to their range for 2015, and have reported massive interest from across Europe.

Guy Martin has cultivated a broad following both for his escapades between the hedges and for his off-the-cuff TV presenting style. And he's reached the point where the yellow replica on the K3 model will be the biggest-selling AGV replica lid in 2015.

Rossi will still sell more reps, courtesy of having nine designs to Martin's two, but the Brit's will be the biggest individual seller.

The yellow and grey design is Martin's regular lid, but the blue and pink creation came for a planned one-off ride on a Britten V1000. The ride didn't happen at the time, but Martin liked the lid and



uses it for some races.

The K3 is AGV's entry-level thermoplastic-shelled helmet and costs £119.99, putting it at the most affordable end of race replica lids. It has a quick-release anti-fog visor, a removable and washable lining

and secures with a micrometric click-style strap fastener.

Martin's other design sees his pink and blue paintscheme featured on AGV's K3-SV helmet, which is a more sports-touring type offering with a drop-down internal sun visor and space to accommodate a Bluetooth comms system. The visor is Pinlock-protected to prevent fogging, the lining is removable and the strap has a click-style fastener. That helmet costs £179.99, the same as Rossi's four replicas on that model. Both come in sizes XS-XXL.

The helmets are arriving this month and MCN will have details next week of how you can win a signed blue and pink K3-SV replica. www.agv.co.uk



£179.99



£119.99

See next week's MCN for details of how you can win a signed Guy Martin replica helmet

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